



Republic of the Philippines  
**Department of Education**

REGION IV- A CALABARZON  
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

Advisory No. **030**, s. 2026  
February 02, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**1<sup>ST</sup> QUEZON JOURNALISM CONFERENCE EULAT: ENVERGA UNIVERSITY'S  
LATHALA AT TALAKAYAN**

The **Junior Luzonian**, in partnership with the **Office of the Vice President for External Relations** and the **Institutional Marketing and Promotions Office**, shall conduct the **1<sup>st</sup> Quezon Journalism Conference** entitled **EULaT: Enverga University's Lathala at Talakayan** for secondary learners of SDO Lucena, Tayabas and Quezon on **February 7, 2026 (Saturday)** at **Manuel S. Enverga University Foundation Gymnasium, Lucena City**, with the theme: **"Kwento, 'Wag Kwento-kwento: Responsible Journalism in the Age of Digital Content Creation and Filipino Pop Culture."**

There is **NO** registration fee.

For further information, please contact:

**The Junior Luzonian**

Facebook Page: The Junior Luzonian

Email Address: [thejuniorluzonian@gmail.com](mailto:thejuniorluzonian@gmail.com)  
[thejuniorluzonian@mseuf.edu.ph](mailto:thejuniorluzonian@mseuf.edu.ph)

CID- 1<sup>st</sup> quezon journalism conference eulat: enverga university's lathala at talakayan  
REC05TF8-007474/February 02, 2026



**MANUEL S.  
ENVERGA UNIVERSITY  
FOUNDATION**  
LUCENA CITY, Philippines

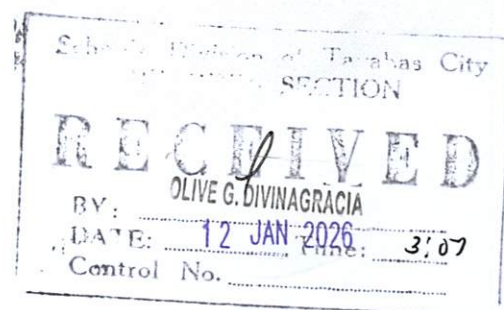
An Autonomous University - ISO 9001:2015 Certified  
CHED Center of Excellence in Criminal Justice Education  
CHED Center of Development in Information Technology  
Rank 29 in the Philippines, UI Green Metric World University Rankings  
ASEAN University Network (AUN-QA) Associate Member  
International Center of Excellence for International Hospitality and Tourism Management  
Institution with the Highest Number of PACUCOA Level III Programs in the Philippines  
Deputized ETEAP Delivering Institution since 1999



January 12, 2026

**CELEDONIO B. BALDERAS JR.**

Schools Division Superintendent  
Schools Division Office of Tayabas  
Tayabas City



Greetings!

In line with the continuing efforts to promote responsible journalism and media literacy among learners, **The Junior Luzonian**, in partnership with the **Office of the Vice President for External Relations** and the **Institutional Marketing and Promotions Office**, will conduct the **1st Quezon Journalism Conference**, entitled **EULaT: Enverga University's Lathala at Talakayan**.

The activity will be held on **February 7, 2026 (Saturday)**, from **6:00 a.m. to 4:30 p.m.**, at the **Manuel S. Enverga University Foundation Gymnasium**, Lucena City, with the theme:

**"Kwento, 'Wag Kwento-kwento: Responsible Journalism in the Age of Digital Content Creation and Filipino Pop Culture."**

This congress aims to:

1. Develop the journalistic skills of high school students, particularly in responsible writing, reporting, and digital content creation;
2. Encourage learners to produce accurate, ethical, and meaningful content in the digital age; and
3. Foster collaboration and collegiality among participating schools while deepening learners' understanding of the role of journalism in shaping Filipino pop culture and society.

Participation in the event is **open only to officially enrolled secondary learners under the Schools Division Offices of Lucena, Tayabas, and Quezon**. The activity will feature a lecture from the contest jurors and the following individual contests per category (Filipino and English) in the morning:

(1) News Writing, (2) Feature Writing, (3) Editorial Writing, (4) Column Writing, (5) Sports Writing, (6) Science and Technology Writing, (7) Copy Editing, (8) Photojournalism, (9) Editorial Cartooning, and (10) Mobile Journalism. (11) Newspaper Contest.

**NO REGISTRATION FEE REQUIRED.**

We've invited a multi-awarded Journalist, who pioneered mobile journalism, and a former reporter of ABS-CBN News, as our guest speaker in the afternoon seminar (which will be revealed later this month).

In this regard, may we respectfully request the support of your good office in **disseminating this information and encouraging schools under your jurisdiction to participate** in the said activity. We've attached the guidelines and contest mechanics of the activity for your reference.





**MANUEL S.  
ENVERGA UNIVERSITY  
FOUNDATION**  
LUCENA CITY, Philippines

An Autonomous University • ISO 9001:2015 Certified  
CHED Center of Excellence in Criminal Justice Education  
CHED Center of Development in Information Technology  
Rank 29 in the Philippines, UI Green Metric World University Rankings  
ASEAN University Network (AUN-QA) Associate Member  
International Center of Excellence for International Hospitality and Tourism Management  
Institution with the Highest Number of PACUCOA Level III Programs in the Philippines  
Deputized ETEEAP Delivering Institution since 1999





For further information or clarification, you may contact the undersigned,  
email us at [thejuniorluzonian@gmail.com](mailto:thejuniorluzonian@gmail.com), or [thejuniorluzonian@mseuf.edu.ph](mailto:thejuniorluzonian@mseuf.edu.ph), or follow  
our official Facebook Page, The Junior Luzonian, for more updates.

Thank you for your support and cooperation.


Here is the information and registration link: <http://bit.ly/4qdnHER>

Warm Regards,

  
**KURT HOWARD J. ZUBIETA**  
Event Director  
Chief Adviser, The Junior Luzonian  
MSEUF, Basic Education Department

  
**MARK GAYLORD P. GENOVAÑA**  
Officer-in-Charge  
MSEUF, Institutional Marketing and Promotions

Noted by:

  
**CELSO B. JABALLA**  
EULaT Chairperson  
Vice President for External Relations  
Manuel S. Enverga University Foundation



**EU<sub>LaT</sub>**  
Enverga University's  
Lathala at Talakayan



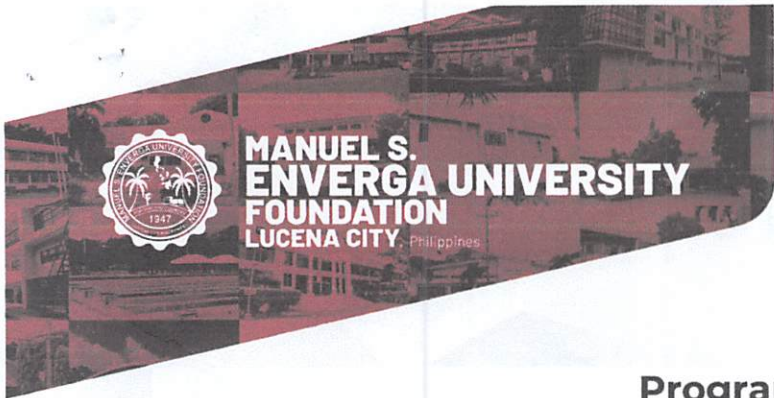
**SUSTAINABLE  
DEVELOPMENT  
GOALS**

[mseuf.edu.ph](http://mseuf.edu.ph)

[f](#) [t](#) [x](#) [v](#) [in](#) @EnvergaU

**Manuel S. Enverga University Foundation**  
University Site, Brgy. Ibabang Dupay, Lucena City, Philippines 4301

☎ (042) 710 2541 ☎ 0919 078 0274 / 0918 907 5356



An Autonomous University • ISO 9001:2015 Certified  
CHED Center of Excellence in Criminal Justice Education  
CHED Center of Development in Information Technology  
Rank 29 in the Philippines, UI Green Metric World University Rankings  
ASEAN University Network (AUN-QA) Associate Member  
International Center of Excellence for International Hospitality and Tourism Management  
Institution with the Highest Number of PACUCOA Level III Programs in the Philippines  
Deputized ETEAP Delivering Institution since 1999

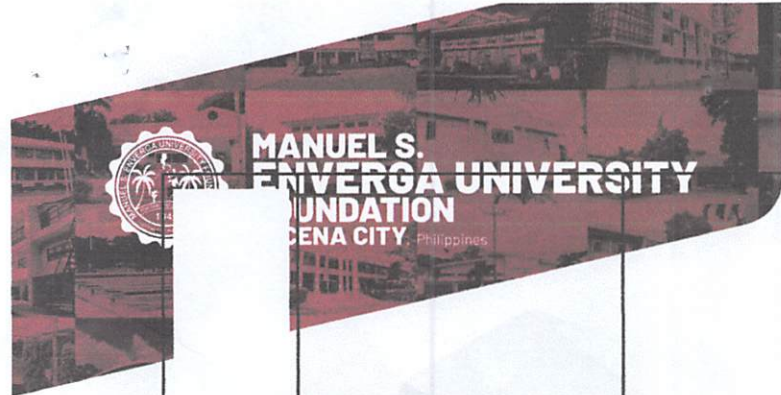


Program Draft

Theme: “Kwento, ‘Wag Kwento-kwento: Responsible Journalism in the age of digital content creation and Filipino Pop Culture.”

TIME	ACTIVITY	PLACE	INVOLVED PERSON
6:30-7:55 AM	ARRIVAL AND REGISTRATION	UNIVERSITY GYMNASIUM	CHAMBER WINDS, TJL
8:00-8:10 AM	DOXOLOGY NATIONAL ANTHEM UNIVERSITY HYMN		CONCERT SINGERS BANYUHAY DANCE TROUPE
8:10-8:20 AM	OPENING REMARKS		C. JABALLA / C. AYALA
8:20-8:40 AM	INTRODUCTION OF WORKSHOP SPEAKERS		J. GARCIA
8:40-8:55 AM	CONTEST PREPARATION	TRAVEL TO ASSIGNED ROOMS	CONTEST FACILITATION COMMITTEE
8:55-9:30 AM	WORKSHOP TALKS/SNACK	ASSIGNED ROOMS	CONTEST FACILITATION COMMITTEE SERVICE COMMITTEE
9:30-11:00 AM	CONTEST PROPER /ADVISERS FORUM	SHS BLDG/ UNIVERSITY GYMNASIUM	
11:00-12:00 NN	LUNCH	TENTATIVE	
12:00-1:30	CAMPUS TOUR	COLLEGE	





An Autonomous University • ISO 9001:2015 Certified  
CHED Center of Excellence in Criminal Justice Education  
CHED Center of Development in Information Technology  
Rank 29 in the Philippines, UI Green Metric World University Rankings  
ASEAN University Network (AUN-QA) Associate Member  
International Center of Excellence for International Hospitality and Tourism Management  
Institution with the Highest Number of PACUCOA Level III Programs in the Philippines  
Deputized ETEEAP Delivering Institution since 1999



1:30-2:00 PM	BREAK/TRAVEL	TRAVEL FROM CCJC TO UNIVERSITY GYMNASIUM	DELEGATES MANAGEMENT COMMITTEE OVER
2:00-2:15 PM	INTERMISSION	UNIVERSITY GYMNASIUM	BANYUHAY DANCE TROUPE
2:15-2:30 PM	INTRODUCTION OF THE KEYNOTE SPEAKER		K. ZUBIETA
2:30-3:30 PM	TALK PROPER		KEYNOTE SPEAKER
3:30-3:45 PM	OPEN FORUM		
3:45-4:40 PM	SCREENING OF TOP 3 FINALISTS AND AWARDING OF WINNERS		
4:40-4:45	CLOSING REMARKS		R. PASUMBAL





**MANUEL S.  
ENVERGA UNIVERSITY  
FOUNDATION**  
LUCENA CITY, Philippines

An Autonomous University - ISO 9001:2015 Certified  
CHED Center of Excellence in Criminal Justice Education  
CHED Center of Development in Information Technology  
Rank 29 in the Philippines, UI Green Metric World University Rankings  
ASEAN University Network (AUN-QA) Associate Member  
International Center of Excellence for International Hospitality and Tourism Management  
Institution with the Highest Number of PACUCOA Level III Programs in the Philippines  
Deputized ETEAP Delivering Institution since 1999



## ABSTRACT

The 1st Quezon Journalism Conference, **EULaT: Enverga University's Lathala at Talakayan**, is a one-day academic and skills-based conference designed to strengthen responsible journalism and media literacy among secondary learners. Anchored on the theme "**Kwento, 'Wag Kwento-kwento: Responsible Journalism in the Age of Digital Content Creation and Filipino Pop Culture**," the congress brings together student journalists from the **Schools Division Offices of Lucena, Tayabas, and Quezon**. The event features a series of competitions and lectures from each category, presented by **five experts in the field of journalism**. The event will also include a short lecture from a **distinguished multi-awarded journalist in the field of digital content creation**. **EULaT** aims to develop learners' journalistic competencies, promote accuracy and integrity in digital storytelling, produce ethical content online, and foster collaboration among schools in campus journalism amid the evolving media landscape, specifically in Filipino Pop Culture.

EULAT: ENVERGA UNIVERSITY'S LATHALA AT TALAKAYAN  
QUEZON'S FIRST JOURNALISM CONFERENCE (JournCon)

## CONTEST SPECIFICS

Manuel S. Enverga University Foundation - Lucena, City

Patterned from DEPED MEMO 025 S.24 -NSPC GUIDELINES

DEPED CALABARZON MEMO 04 S.244- RSPC GUIDELINES

UP-UJP BREAKFREE MOBILE JOURNALISM COMPETITION

### a. GUIDELINES FOR ELIGIBILITY TO COMPETE

The Individual Writing Contests are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism.

Only enrolled secondary learners under the (City) Schools Division Offices of Lucena, Tayabas, and Quezon shall be allowed to participate.

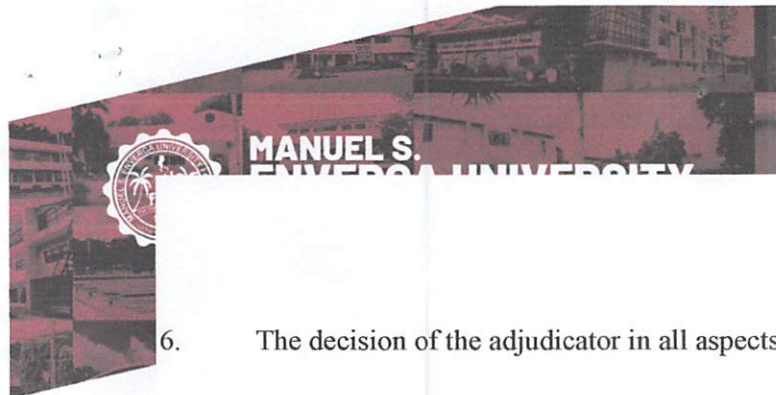
Only participants who completed their online registration within the specified time window shall be permitted to compete in their respective contest categories.

The following guidelines shall be strictly implemented:

### b. GENERAL GUIDELINES

1. If participants have questions or need assistance, they should raise their concerns with the assigned proctor and/or examiner. If the situation remains unresolved, it shall be escalated to the adjudicator.
2. School paper advisers, teachers, parents, or guardians who will be found in the contest venue will be grounds for the disqualification of their contestants.
3. The participant must be in the contest venue 10 minutes before the competition.
4. Any form of plagiarism and use of Artificial Intelligence in all competitions, as proven by the adjudicator, shall be grounds for disqualification.
5. Any violation of the stipulated guidelines will be grounds for the disqualification of the participant.





6. The decision of the adjudicator in all aspects of the contest is final and irrevocable.

### c. SPECIFICS OF THE INDIVIDUAL CONTESTS

1. News Writing, Feature Writing, Editorial Writing, Column Writing, Sports Writing, and Science and Technology Writing;
  - 1.1 Fact sheets or other sources of information will be provided to the contestants as a basis for writing the article.
2. Copy Editing
  - 2.1 Contestants must bring their own pencil for the contest.
  - 2.2 Contestants must follow the directions given in the contest piece.
  - 2.3 Contestants must provide a headline for the article.
3. Photojournalism
  - 3.1 PRE-CONTEST
    - 3.1.1. Contestants must be at the contest venue 10 minutes before the competition for the orientation on the guidelines.
    - 3.1.2. Contestants are to use DSLR cameras with a kit lens.  
Please refer to this link for the list of allowed cameras  
<https://docs.google.com/spreadsheets/d/1mOUNZpub3PJnAZx67cw1tzDscKk-uw-aTq3wSFpWIDY/edit?usp=sharing>  
Those who will use other cameras with long lenses or do not follow the given specifications will not be permitted to join the contest.
    - 3.1.3 Contestants must submit a camera with an empty internal memory and one (1) blank memory card upon registration to be checked by the examiner/s before the competition.
    - 3.1.4 Cellular phones, extra digital cameras, or any other additional materials/equipment are not allowed in the contest area.
    - 3.1.5 Contestants must bring their own black ballpen, while the Committee will provide scratch papers where contestants can write down notes during the shooting.
- a. Photoshoot, Uploading, and Captioning
  - 3.2.1. The loading and unloading of the storage card will be done in front of the examiner.
  - 3.2.2. The facilitator will provide the camera settings for checking the metadata of the submitted entry (e.g., date and time).
  - 3.2.3. Contestants are given one hour to take pictures.
  - 3.2.4. Contestants are allowed to take *unlimited shots* but will submit the *one photo* with a caption/cutline related to the given factsheets. Entries that have been edited and/or manipulated, which include but are not limited to retouching, cropping, stitching, changing the colors and hues, adjusting brightness, contrast, and saturation, will not be accepted. The submitted photos of each contestant will be saved in one folder (file naming convention of the folder: CODE NUMBER\_EULAT2026).
  - 3.2.5. Contestants must write the file name of the photo in the caption/cutline sheet.
  - 3.2.6. Caption/cutline sheets will be provided by the Contest Facilitation Committee.
  - 3.2.7 Contestants will be given thirty (30) minutes to provide a caption/cutline for the entry.





3.2.8 The advisers, trainers, and parents are NOT allowed in the contest venue throughout the duration of the competition.

#### 4. Editorial Cartooning

- 4.1 Contestants are required to bring their own Mongol pencil no. 2, while the Contest Facilitation Committee will provide the Oslo papers for the contest.
- 4.2 The cartoon must be centered on the given fact sheets.
- 4.3 The cartoon should be compliant with the professional and ethical standards of the media.

#### 5. Mobile Journalism

- 5.1 The participants shall produce a video content about the theme, **“Kwento, Wag Kwento-kwento: Responsible Journalism in the age of digital content creation and Filipino Pop Culture.”**
- 5.2 One (1) participant and one (1) entry per school.
- 5.3 Video entries must be in **Filipino or English**, but code-switching is allowed.
- 5.4 Entries must be in a vertical aspect ratio of **9:16** and at least **1080** pixels resolution in MP4 format.
- 5.5 The entries must be a minimum of **2:00 minutes** and a maximum of **5:00 minutes**. Failure to meet the minimum and/or maximum duration shall be subject to deductions.
- 5.6 All entries are encouraged to have subtitles, but a soft copy of the script in .pdf format is **required**.
- 5.7 All images, background music, and other elements used in the video should credit the rightful owners to comply with copyright laws.
- 5.8 The submission must be (originally) created, conceptualized, and produced solely for this competition.
- 5.9 Any outputs submitted or posted for other purposes shall be deemed disqualified.
- 5.10 Deadline for submission is at 11:59 p.m. on February 3, 2026. The organizing committee will not accept all submissions beyond this deadline.
  - o Ensure that the file is accessible to the email:  
**thejuniorluzonian@gmail.com** by adding us as “Viewer” in the Google Drive sharing options.
- b. The top three (3) winning entries will be screened during the EULaT event on **February 7, 2026**.

#### Newspaper Guidelines

- The different SECTIONS/CATEGORIES in the school paper contest both English and Filipino are as follows:
  1. News Section / Pahinang Balita
  2. Editorial Section / Pahinang Editoryal
  3. Features Section / Pahinang Lathalain
  4. Sports Section / Pahinang Pampalakasan
  5. Science & Technology Section / Pahinang Agham at Teknolohiya
  6. Layout and Page Design Category / Kategoryang Pag-aanyo at Disenyo ng Pahina
- The Technical Specifications are as follows:
  1. No. of pages: minimum of 12 and maximum of 20

News Section– at least 3  
Sports Section – at least 2  
Feature Section – at least 3  
Editorial Section – at least 2





**MANUEL S.  
ENVERGA UNIVERSITY  
FOUNDATION**  
LUCENA CITY, Philippines

An Autonomous University • ISO 9001:2015 Certified  
CHED Center of Excellence in Criminal Justice Education  
CHED Center of Development in Information Technology  
Rank 29 in the Philippines, UI Green Metric World University Rankings  
ASEAN University Network (AUN-QA) Associate Member  
International Center of Excellence for International Hospitality and Tourism Management  
Institution with the Highest Number of PACUCOA Level III Programs in the Philippines  
Deputized ETEAP Delivering Institution since 1999



Science & Technology Section – at least 2

- Process: Digital
- Color: All pages in full color  
12"x18" (Secondary)

## GUIDELINES FOR THE SELECTION OF THE BEST SECTIONS AND LAYOUT, AND PAGE DESIGN CATEGORIES FOR THE SCHOOL PAPER CONTEST

### • Editorial Section

7. The section should have at least two pages and should include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included, but are not required.
8. The treatment of the issues must demonstrate fair and balanced presentation of both sides of the issue tackled, clear moral purpose, logical reasoning, and proper citations/attribution of sources.
9. Topics found in the section should tackle various international, national, or local issues that may directly or indirectly affect the school or the community the school serves.
10. The decision of the Board of Judges is final and irrevocable.

### • News Section

2. The section shall consist of at least three pages.
3. The content and scope of the news stories shall cover international, national, regional, community, and school-based news stories.
4. The content of the section may include straight or spot news, advance/follow-up reports, news bits, news features, news analysis, and in-depth news/investigative news.
5. The decision of the Board of Judges is final and irrevocable.

### • Feature Section

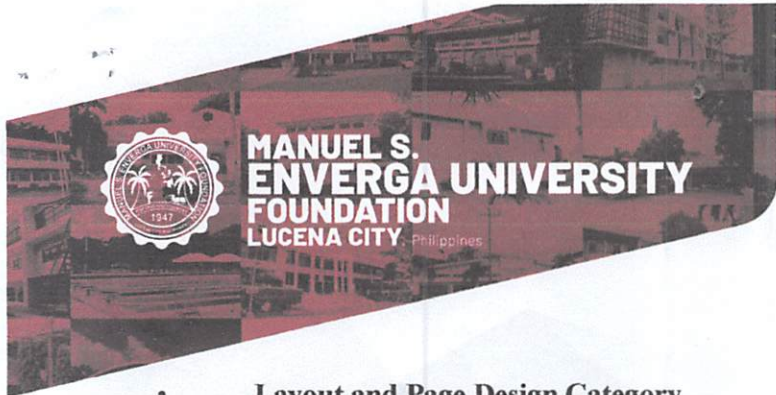
1. The section should have at least three pages.
2. The feature articles should display a unique and creative presentation of topics, logical organization of ideas and facts, the writers' facility with the language, and proper citations/attribution of sources.
3. The decision of the Board of Judges is final and irrevocable.

### • Sports Section

1. The section shall consist of at least two pages.
2. The content and scope of the sports articles shall include coverage of international, national, regional, community, and school-based sports news stories.
3. The content of the section may include straight or spot news, advance/follow-up reports, news bits, news features/news analysis, in-depth news, features, and editorial/column concerning or about sports.
4. The decision of the Board of Judges is final and irrevocable.

### • Science and Technology Section

1. The Science and Technology Section should have at least two pages.
2. The content may include health, environmental, scientific, technological, and innovative stories written in news, feature, or scientific commentary style. This should also include the economic impact of Science and Technology on the lives of Filipinos.
3. The articles should be well-researched and should observe proper citation of sources, pictures, and graphics.
4. The decision of the Board of Judges is final and irrevocable.



An Autonomous University • ISO 9001:2015 Certified  
CHED Center of Excellence in Criminal Justice Education  
CHED Center of Development in Information Technology  
Rank 29 in the Philippines, UI Green Metric World University Rankings  
ASEAN University Network (AUN-QA) Associate Member  
International Center of Excellence for International Hospitality and Tourism Management  
Institution with the Highest Number of PACUCOA Level III Programs in the Philippines  
Deputized ETEEAP Delivering Institution since 1999



- **Layout and Page Design Category**
  1. This category shall conform to the principles of layout and design.
  2. The content (texts and images) should consider a range of stories about the community and the school, including those of international, national, and local significance.
  3. The decision of the Board of Judges is final and irrevocable.

~end